

Terms and Conditions for SellCord's Free Walmart Listing Audit

By participating in SellCord's Free Walmart Listing Audit (the "Offer"), you ("Customer," "you," or "your") agree to these Terms and Conditions. Please read them carefully.

1. Overview of the Offer:

We are offering a complimentary Walmart Listing Audit to eligible Walmart Marketplace sellers. The audit will provide insights and recommendations to optimize product listings and enhance visibility on the Walmart Marketplace.

2. Eligibility:

To qualify for the Free Walmart Listing Audit, you must meet the following criteria:

- You must be a registered Walmart Marketplace seller with an active account.
- Your account must have a minimum of 5 active SKU listings or a monthly Walmart Connect advertising spend of at least \$10,000.
- This Offer is available only to those who download and submit the Ebook through the designated form on our website.

3. Application Process:

To apply for the Free Walmart Listing Audit:

- Download the SellCord Ebook by submitting the required information on the landing page.
- Once submitted and checked the "Get Free Audit" box, you will automatically be considered for the audit if you meet the eligibility criteria.
- Upon approval, a SellCord expert will reach out to schedule the audit session.

4. Limitations of the Offer:

- The Free Walmart Listing Audit is a one-time offer per eligible business.

- The Offer is only available to businesses with active Walmart Marketplace accounts and who meet the eligibility criteria outlined above.
- SellCord reserves the right to verify eligibility and deny any requests that do not meet the requirements.
- The audit is limited to a standard listing audit, and any additional services will be subject to standard pricing.

5. Exclusions:

- The Offer cannot be combined with any other promotions or discounts.
- The Offer applies only to Walmart Marketplace accounts. It is not valid for other eCommerce platforms.
- SellCord reserves the right to cancel or modify the Offer at any time without prior notice.

6. Confidentiality:

All information provided during the Free Walmart Listing Audit will be treated as confidential and will only be used for the purpose of the audit. SellCord will not disclose your data to any third parties without your consent.

7. Termination or Suspension:

SellCord reserves the right to terminate or suspend this Offer if fraud or abuse is suspected, or if a participant fails to comply with the terms of this Offer.

8. Limitation of Liability:

SellCord will not be liable for any indirect, incidental, or consequential damages arising from participation in this Offer or the use of the Walmart Listing Audit. By participating in the Offer, you agree to hold SellCord harmless from any claims, losses, or damages.

9. Governing Law:

This Offer and its terms and conditions will be governed by and construed in accordance with the laws of Los Angeles, California, without regard to its conflict of law principles.

10. Contact Information:

For any questions or concerns regarding this Offer, please contact us at sellcord.com.